

# 44th Annual SUGAR BEET DAYS

September 21st-22nd, 2024

403 N Division Ave., Sterling, CO 80751

[www.sugarbeetdays.com](http://www.sugarbeetdays.com)

email: [sugarbeetdays@gmail.com](mailto:sugarbeetdays@gmail.com)

The person or entity hereby agrees that they shall indemnify and hold harmless the Sugar Beet Days Festival committee, the show coordinators, the City of Sterling, CO and Logan County against liability for claims of damages to property or persons arising out of or resulting from the conduct and activities of the applicant, its agents or employees and representatives.

Signature Required: \_\_\_\_\_

Please Print Clearly: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Land Line: \_\_\_\_\_

\*\*\*Email Address: \_\_\_\_\_

BUSINESS TRADE NAME: \_\_\_\_\_

TYPE OF MERCHANDISE: \_\_\_\_\_

Make, Model and License plate of the vehicle that will be arriving to unload \_\_\_\_\_

Please initial here if we may use photo for advertising purposes. \_\_\_\_\_

PROOF of General Liability Insurance attached. Yes / No

Multi Event or Special Event Sales Tax License # \_\_\_\_\_ State Required (Copy included)

## BOOTH RENTAL

\_\_\_\_\_ Craft Vendor Space(s) Until July 31st 10 x 10 @ \$125.00 ea \$ \_\_\_\_\_

\_\_\_\_\_ Craft Vendors August 1st until September 5th, \$150.00 \$ \_\_\_\_\_

\_\_\_\_\_ Electrical Outlet for regular vendor (very limited) \$10.00 \$ \_\_\_\_\_

\_\_\_\_\_ FOOD Vendor, \$130.00 \$ \_\_\_\_\_

\_\_\_\_\_ Electrical & water for Food Vendors Fee \$20.00 \$ \_\_\_\_\_

**TOTAL PAYMENT ENCLOSED** \$ \_\_\_\_\_

Checks made payable to: **Sugar Beet Days**

**APPLICATIONS NOT ACCEPTED ONLINE**

**If cancelation is necessary, there will be no refund after August 10<sup>th</sup>.**

**No applications will be accepted after September 5<sup>th</sup>.**

The committee does reserve the right to refuse entrance into the show to any vendor.

Sugar Beet Days contributes to youth groups in Logan County.

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**FOR OFFICE USE ONLY**

Date application Received: \_\_\_\_\_

Cash \_\_\_\_\_ Check # \_\_\_\_\_

Booth Space assigned: \_\_\_\_\_

TOTAL AMOUNT PAID: \$ \_\_\_\_\_

## SUGAR BEET DAYS RULES & REGULATIONS

### Please initial and return with registration and payment.

\_\_\_\_ **Vendor booth size is 10' x 10'** If your canopy is larger than the 10 x 10, your booth maybe moved to another space that will accommodate all vendors. It is recommended that vendors have a canopy due to possible weather conditions or heat.

Setup times are **Friday**, starting at **3:00 pm** and continuing until dark. Saturday setup starts at 6:00 am or daylight. All booths must be set up by 9:00 am on Saturday and stay open during the Festival's official hours of 9:00 am to 6:00 pm on Saturday, and 10:00 am to 4:00 pm on Sunday.

\_\_\_\_ **FOOD VENDORS:** You will not be able to setup until the courthouse closes on Friday which is 5:00 pm.

\_\_\_\_ **All electrical cords must be taped down for customer safety.** No generators are allowed in the general vendor area. **FOOD VENDORS:** 50 & 30 amp electrical and water hookups are available. Generators are allowed in this area. At least a 100' cord will be needed and must be taped down for customer safety.

\_\_\_\_ **No parking in the back lot.**

\_\_\_\_ **NO Tree Trimming of any trees on the courthouse property.**

\_\_\_\_ **NO stakes are allowed in the courthouse lawn.** All canopies must be anchored using other methods such as sandbags, cement blocks, PVC pipe filled with sand or cement, etc.

- ***All booths will be inspected before the show and if this rule is not followed you will be asked to change your booth tie-downs or leave the show without a refund of your fees.***
- **Acceptance of a vendor is at the decision of the committee.**

• We will accept applications as long as we have space available. The festival fee is **\$125.00** if application and fee is received by **July 31st**. If received **August 1<sup>st</sup> and later**, fee will then be **\$150.00**. Cancellations must be made before **August 10th to receive a refund** of application fees. We would appreciate notification as late as the day of the show if you are unable to attend so we are able to adjust our spaces.

\_\_\_\_ **TAXES: All Vendors are required to have a current Special Events Sales Tax License or Multi Event Sales Tax License. This needs to be submitted with your application. This application is available on the website.** Sales Tax is a total of 7% = State Sales Tax is 3%=Sterling Sales Tax is 3%=County & Transit tax is 1%.

\_\_\_\_ **Paying City of Sterling sales Tax is your responsibility.**

## SUGAR BEET DAYS RULES & REGULATIONS

**FOOD VENDORS** you will have additional forms to fill out for the Health Department, these are required forms and they need to be turned in two weeks before the show. Health Department personnel will inspect your facility on Saturday morning, if you do not pass this inspection you will not be allowed to open and you will not receive a refund of your fees. You may go to our website **sugarbeetdays.com** and print copies of the forms needed or you may go to [nchd.org](http://nchd.org) (Northeast Colorado Health Dept.) for forms and more information.

**\_\_\_\_\_ Parking:** **Parking at the curb on all sides of the courthouse should be used by vendors for unloading only.** Double parked vehicles will be issued traffic tickets. There is parking available one block north of the West side of the Courthouse by the theatre. Parking on the East side of Wells Fargo Bank, also parking in the railroad area 2 blocks east of the Courthouse.

\_\_\_\_\_ License ,Year, Make & Model & color of the vehicle you will driving to this event.

This information is kept confidential, and for location and parking purposes only.

If you have questions on any of these rules please give us a call, **Marla – 970-520-9564 or Chip – 970-580-8755**