

WELCOME SUGAR BEET DAYS VENDORS!!

Thank you for your interest and participation in the 2023 Sugar Beet Days festival! We look forward to having you as a part of this event, and the communities of Northeast Colorado are excited to see what you have to offer.

SUGAR BEET DAYS: September 16th and 17th, 2023

Saturday, 9:00am – 6:00pm

Sunday, 10:00am – 4:00pm

Before this event, we'd like to make you aware of some important and helpful information regarding the event.

RECEPTION: There will be a reception welcoming all vendors on Friday, September 15th, beginning at 5:30pm and concluding at 6:30pm. This will be held at the Logan County Chamber of Commerce, 109 N. Front Street, corner of Main and Front, down by the railroad tracks. There will be food and drinks and live music. **Please RSVP for this if you can so we can get a count for the caterer.**

HOSPITALITY: Friday, September 15th and Saturday, September 16th, vendors will be setting up their booths in preparation for the event. We may have people there to assist, not always a guarantee.

Set up begins at 3:00pm on Friday and 6:00am on Saturday. PLEASE DO NOT COME TO SET UP EARLIER THAN 3:00PM! There will be a limited amount of time to set up on Saturday as there will be customers by 9:00am. We will also try to have helpers around throughout the event to offer assistance with your booth if you have a quick errand to run.

PARKING: *We are asking that vendors please refrain from parking in the places around the courthouse square to ensure that more customers are able to park near the event.* Vendors may park across the street or in area parking lots. Included is a map to assist in finding your vendor space.

LODGING: Lodging is currently available for vendors: however, the hotels are filling up quickly. We highly encourage you to get your reservations in as soon as possible. Please refer to the enclosed list of hotels/motels in Sterling.

EXTENDED HOURS: There is the possibility that the 2023 Sugar Beet Days festival will feature live entertainment on Saturday afternoon and evening for the vendors and community. If you choose to stay open later than the normal 6:00, you are welcome to do so.

If you have any questions about this event, please call Marla Foxhoven at 970-520-9564 or Chip Steger at 970-580-8755.

